

TE URU STRATEGIC PLAN 2022-2027



Our vision

To be the leading home for contemporary culture that is fresh, relevant, empowering, and essential to the wellbeing of our communities.

Our mission

With our unique perspective, located in the forested outskirts of Tāmaki Makaurau, Te Uru is the region's leading contemporary gallery with an international programme that reflects our place in Aotearoa and the wider Moana region, connecting new ideas and different practices with local and global networks.

Our priorities and objectives

He Tangata - our people

Increase our commitment to working alongside Māori, and to wider representation throughout our activities

Strengthen connections with our community and supporters

Support and nurture the people we work with

Programming - our content

Build a national and international reputation through distinctive high-standard programming, to provide a high-profile platform for our collaborators

Promote activities that enable inclusive and community-specific experiences

Develop digital resources and strategies to increase access to our programmes

Sustainability - our future

Increase funding and financial resilience to ensure the long-term sustainability of the gallery and its resources

Nurture collaborative networks that strengthen the gallery, our community and the wider sector

Foster the gallery's ecological sustainability

Our kaupapa

Aroha

We are committed to manaakitanga and care, to create a safe, welcoming, inclusive and ethical environment that values representation and promotes understanding

Whanaungatanga

We work collegially as a team and with all wider whanau, to build connections, partnerships and collaboration, local or international, based on a shared appreciation of creativity and the contemporary arts

Kaiārahi

We lead through our dedication to best-practice, research, and education, demonstrated by high standard programme delivery, and support of others working in our community

Auaha

We respond to the issues of our times with creativity and can adapt to innovative ways of thinking to nurture new ideas and learning across different creative practices within the broader cultural sector

Kaitiakitanga

We practice and promote sustainable resourcing across our operations and the sector, both environmentally and economically

Te Tiriti o Waitangi

We recognise Māori as Tangata Whenua and Te Kawerau ā Maki as Mana Whenua in our rohe. We are dedicated to advancing our role within Te Tiriti o Waitangi, which strengthens our activities and relationships, both internally and externally.

Our story

As a destination gallery, Te Uru operates from an award-winning building in scenic Titirangi that attracts local, regional, national and international visitors. We originally opened in 1986 as the Waitemata City Arts and Cultural Centre, later known as Lopdell House Gallery, sited in the historic Lopdell House building.

In 2014, after an extensive redevelopment programme, we reopened as Te Uru in our new purpose-built facilities that are part of the refurbished Lopdell Precinct. Our name 'Te Uru' was gifted to us by mana whenua, Te Kawerau ā Maki. It makes reference to Te Hau a Uru, the wind from the west, which carries fresh voices and ideas across the region from Te Wao Nui a Tiriwa – the Waitākere Ranges.

updated 1 August 2022